SGC LAUNCHES NEW MAGAZINE TO RAISE PROFILE OF GREEN BUILDING PRODUCTS

SG Green magazine focuses on the practical applications of green building products

Singapore, 3 September 2015 – The SG Green magazine, a new periodical published regularly by the Singapore Green Building Council (SGBC), is set to elevate the awareness and recognition of green building products in the local building and construction industry.

Unveiled at SGBC’s 6th Anniversary Dinner with Mr Quek See Tiat, Chairman, Building and Construction Authority (BCA) bearing witness, the SG Green magazine focuses on the practical and technical applications of green building materials and products certified by SGBC’s Singapore Green Building Product (SGBP) and Singapore Green Building Services (SGBS) labelling schemes.

“We hope that with this new magazine, the industry can be better informed of the numerous green building product and service choices they can use for their projects,” said Mr Chia Ngiang Hong, President of the SGBC. “With this knowledge, building professionals can specify more environmentally-proven products, leading to more quality green buildings and contributing towards our national target of greening 80 percent of our existing building stock by 2030.”

SG Green will bring each issue’s focus into a number of tailored sections that reflect the issues of the day in built environment, namely New Buildings, Existing Buildings, Interiors, Sustainability Leadership and Education. The magazine, set to be published twice a year, will also showcase some of the higher-rated products emerging from the SGBP scheme. Readers will be able to glean insightful information and ideas on the various green building products, their applications in projects, as well as on local and regional green product trends.

“Each month, we have a sizeable number of high-performing building products achieving good ratings from the SGBP labelling scheme,” stated Mdm Vivien Heng, Board Member and Technical Coordinator for SGBC, and Chair of the SG Green Editorial Committee. “In this inaugural issue, we show the industry how these certified products are used creatively in local projects, both in retrofitted and new ones, and how widespread adoption can create greener, healthier buildings.”

During the Anniversary Dinner, 20 companies also received their SGBP and SGBS certificates. They have successfully cleared the stringent assessment process to be a certified green building product or building-related service. Application of such certified green solutions can contribute to a building project’s eventual rating under the Building and Construction Authority’s Green Mark Scheme.

To date, more than 700 products and about 50 building-related services have been certified by the SGBP and SGBS labelling schemes.

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Email: enquiry@sgbc.sg
Tel: +65 6732 5518
UEN: TO95S0112H
Fax: +65 6732 5517
About Singapore Green Building Council

Established in 2009, the Singapore Green Building Council (SGBC) champions efficient green building design, practices and technologies, and drives environmental sustainability in the building and construction industry.

SGBC administers the Singapore Green Building Product & Services labelling schemes, setting standards and benchmarks for green building products and services in Singapore and the region.

As an Established Member of the World Green Building Council, SGBC is also part of a wide global network of green building councils in more than a hundred countries.

For more information, visit www.sgbc.sg