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Big Ass Fans and SGBC Host Inaugural Singapore Conference for AIA’s Continued Education Series

First ever event brought together Southeast Asia Architects and Engineers in support of Eco-Design


“I am very encouraged to see the level of interest and commitment towards sustainability,” enthused Mr Chia Ngiang Hong, President of the Singapore Green Building Council, “The strong turnout suggests an increasing emphasis put on sustainability principles by architects and engineers, both key players of the construction value chain.”

This event brought together architects and engineers from Southeast Asia for an informative evening which included insightful presentations by prominent eco-architect, Ken Yeang, as well as Big Ass Fans and AIA representatives. Big Ass Fans representative, Kelly Williams, opened with a review of recent changes to ASHRAE Standards 55 and 90.1, and an exploration of the benefits of the innovative HVAC design strategy. As the evening’s highlight, keynote speaker and prominent eco-architect, Ken Yeang, spearheaded a discussion of key factors in ecological design and his approach to net zero energy systems design principles.

“I appreciated Mr. Yeang’s message that included the need to change our approach to comfort to include more eco-technology. Big Ass Fans is an enabler of this movement, allowing users to reduce their energy usage without sacrificing comfort.” David Williams, Big Ass Fans, General Manager Asia Pacific.

Alongside Mr. Ken Yeang, the following panelists also engaged in a fruitful discussion with all present:

- Scott Munro, Senior Associate of Sustainability and Development of Arup Singapore
- AshvinkumarKantilal, Group COO of ONG&ONG and SGBC Board Member
- Manon S.Koestoer, Principal, CPG Consultants/ Director, AIA International

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About Big Ass Fans

Headquartered in Lexington, Kentucky, Big Ass Fans (www.bigassfans.com) designs, engineers, manufactures and sells high performance, high tech and energy saving fans ranging from 18 inches to 24 feet (0.45m to 7.3m) in diameter since its founding in 1999. Big Ass Fans couples energy-efficient motors with patented airfoil designs, inspired by airplane wings, to move large volumes of air quietly and efficiently. Big Ass Fans sells products in more than 125 countries/regions and operates offices in Hong Kong, Singapore, Malaysia, Australia and Canada.

For more information, visit www.bigassfans.com/sg

About SGBC

Established in 2009, the Singapore Green Building Council (SGBC) champions efficient green building design, practices and technologies, and drives environmental sustainability in the building and construction industry. SGBC administers the Singapore Green Building Product & Services labelling schemes, setting standards and benchmarks for green building products in Singapore and the region. As an Established Member of the World Green Building Council, SGBC is also part of a wide global network of green building councils in more than a hundred countries.

For more information, visit www.sgbc.sg

About Ken Yeang

Ken Yeang is the world's leading green skyscraper architect. In the tropics especially, high-rises are traditionally the most uneccological of all buildings, often wasting up to 30% more energy than lower structures built with the same materials. Yeang uses walls of plants, photo voltaics, scallop-shaped sunshades, advanced ventilation and whatever he can to collect water and breezes. The idea is to make buildings run as complete ecosystems with little external energy supply. He’s not there yet, but the possibility of the green skyscraper is developing fast as ecological imperatives filter into the consciousness of the startlingly backward world of international architecture.

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