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A Safer Way to Play

Although many children in the modern day and age rely on their smartphones and tablets for entertainment, there is still a sizable segment of the demographic that derive their fun and recreation through traditional playgrounds. A staple in many Singaporean neighbourhoods, playgrounds vary in scale, type and equipment: from the monkey bars to the more traditional see-saw. However, as social trends and preferences start to change, the humble playground will need to upgrade itself as well - to be safer, sturdier and more fun to the modern child.

Not exactly buildings per se, playgrounds still occupy reasonable real estate in any neighbourhood. As such, it makes sense for the playground compounds to be green and healthy as well. In fact, parents would want their children to be playing with facilities that are safe and non-detrimental to health, in both the tangible and intangible aspects.
Playworld recently launched the Unity Collection, a new range of playground products that blends nostalgia and futuristic design into a series of well-designed play equipment. Combining features reminiscent of older playground designs with modern materials and applications, the Unity collection enables more children to play at the same time, interact and develop life skills in a 'cool' setting.

The Unity Collection is also environmentally-friendly, receiving a multitude of eco-performance accolades for the equipment’s proven eco-friendly features. Indeed, each Unity play equipment is fabricated without hazardous materials and is 99.99% PVC-free, achieved through research and development of a proprietary technology termed Eco-Armor. In fact, the entire collection was recently certified under the Singapore Green Building Product (SGBP) certification scheme for its excellent environmental performance. Administered by the Singapore Green Building Council (SGBC), the SGBP certification conferred onto the Unity Collection is the first of its kind in Singapore, a testament to the sound environmental performance of the play equipment.

With SGBP-certified products in their inventory, Playworld – along with its local distributor CT-Art – is well-poised to provide safe and healthy playgrounds for local neighbourhoods and beyond.